



Life
Changing
Loyalty

FUNDRAISING TOOLKIT

FUNDRAISING FOR MOBILITY
DOGS WILL HELP GIVE
LIFE CHANGING LOYALTY



MobilityDogs®

LIFE CHANGING LOYALTY

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My Mobility Dog helps to connect me to my community. I'm so grateful to the people that support Mobility Dogs, thanks to them, my life has been enhanced so much.

- David with Mobility Dog Emmett



Fundraise for Mobility Dogs

By fundraising for Mobility Dogs, you can help us create more amazing partnerships like David and Emmett's. There are so many ways you can have fun and raise money as well. You could run a marathon, hold a cake sale or even organise a Big Dog Walk. No matter how big or small your event, you really will be helping to transform lives!

We are a small charity, and the big difference we make in the lives of New Zealanders with disabilities is made possible with your support - thank you so much!

Every contribution you make counts and if you're not quite sure where to start with your fundraising, then we can help.

Here are some handy steps:

1. Choose an activity or event that you will enjoy.
If you are needing some inspiration on what to do then take a look at our fundraising ideas and tips.
2. Set a target for your fundraising.
3. The best part of your fundraising toolkit is you!
Be confident as you ask for sponsorship. Tell people why you have chosen to raise funds for Mobility Dogs and inspire them to support you. Ask everyone you can think of to sponsor you - friends, family, work mates, old school friends, if you don't ask then you don't get!

4. Set up an online giving page through Givealittle.
Setting up an online fundraising page is quick and easy. Mobility Dogs is registered with Givealittle. When you set up a page, we will automatically receive notification from the site and then we can ensure that all your donations are credited to you.

To set up a fundraising page go to <https://givealittle.co.nz/org/mobilitydogs> and click on 'Help Fundraise'.

Hot Dog Tip

Keep it simple.

It is often the simplest activities that generate the most support! Ensure you choose a **FUNdraising** activity that suits you and anyone you are collaborating with. If you are enjoying yourself then others will too!

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Fundraising ideas

Take part in an event

Sign up to local runs, walks, marathons, and then get your friends, family and work colleagues to sponsor you.

Host a morning tea / sausage sizzle

Hold a morning tea or a sausage sizzle to raise money, charge a fee.

Guess the number of lollies in the jar

Fill a jar with lollies and ask people for a dollar to guess how many are in the jar. The closest guess wins!

Have a stall

Sell home baked cakes and pastries, jams, preserves and pickles, basket weaving, knitwear, tie dying and screen printing... Or clear out your wardrobe and sell your old clothes. Ask friends and family to donate old or unwanted clothes as well!

Hold a book and bake sale

Collect old books from friends and family and bake some cakes and biscuits and sell them – there’s nothing like sitting down to a good book with a cuppa and bikkie!

Quiz night

Hold a quiz night at your local school or community hall. Charge a door fee.

Have a raffle

Contact local businesses and see if they would donate items or prizes for you to include in your hamper and then sell the tickets.

Host a night in

Invite your friends for a night at your place where you organise food and play board games or watch movies. They can donate what they would normally spend on a night out.

Dye your hair

Who needs St Patricks Day to go green – ask people to sponsor you to dye your hair green for Mobility Dogs!

Car wash

Hold a car wash and charge a gold coin donation to clean and dry the cars.



Upload your pictures and stories to Facebook and tag us **@MobilityDogs** and we will share them on our page!



Hot Dog Tips for Online Fundraising

- You need to promote your fundraising page!
- Use all your contacts – you’ll be surprised who might donate if you ask.
- Research shows that setting a fundraising target normally results in raising more funds.
- Adding a photo of yourself also helps to increase donations
- Tell your own personal story on your page. Why are you doing the event and why you have chosen to support to Mobility Dogs.
- Share regular updates about your progress on your page
- Remember to continue to fundraise after your event.
- Include any money you’ve raised offline on your page so that everyone can see your grand total
- Add the link to your fundraising page to your emails, social media pages and letters etc, in order to encourage friends and family to donate
- Say thank you! Please don’t forget to thank everyone who sponsors you.



7 ways your fundraising supports life changing loyalty

1

Purchasing a puppy – Puppies need to be purchased from breeders or other service dog organisations

2

Vet visits – regular visits to ensure health checks for the puppy

3

Training – is managed by the Canine Team either in the community or the Puppies in Prison programme

4

Equipment – includes leads, collars, jackets, beds, toys and treats

5

Vaccinations – are essential for all Mobility Dogs to ensure optimum health

6

Placement – with human partner and specific training of tasks for individual needs

7

Post placement – ongoing support from Canine Team for the working life of the dog

The formal stuff

Keep it legal and safe

You definitely need to consider health and safety and legal requirements when doing any fundraising activities.

So if you think you want to hold a raffle, a stall or a sausage sizzle make sure to contact your local council and see if you need a permit to do so.

Health and safety

It's all about common sense. Follow the professional advice of equipment manufacturers and staff supervising any facilities.

Mobility Dogs cannot accept liability for any loss, damage or injury suffered by you or anyone else as a result of taking part in a fundraising event.

Mobility Dogs attending events

We know that in a perfect world you would love to have a Mobility Dog come along to your fundraising event however, please understand this isn't as easy as it sounds. All puppies in training are under strict supervision and being surrounded by a lot of people (many of whom want to pat them) can be detrimental to their training and affect their social confidence. All requests will be assessed on a case by case basis.

Food hygiene

Please take great care when handling food and work to basic rules for safe preparation, storage, display and cooking.

Using the Mobility Dogs logo

Please be aware that the Mobility Dogs logo is trademarked. We're happy for you to use it to help your fundraising efforts, however you will need our approval first. Please get in touch with us so we can explain how and where you can use it.

Mobility Dogs messaging

If you'd like to tell people a bit about what Mobility Dogs does – here's a simple paragraph for you to use that explains who we are and what we do.

“New Zealanders living with disabilities are supported by Mobility Dogs who not only give them ‘life changing loyalty’, but who also help to increase their confidence, self-esteem and independence in the community.”

Hot Dog Tip

Spread the word!

Make sure you let everyone you know about what you are doing as you never know who might donate. Plus, it helps raise awareness about the great work that Mobility Dogs does for New Zealanders living with disabilities!

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